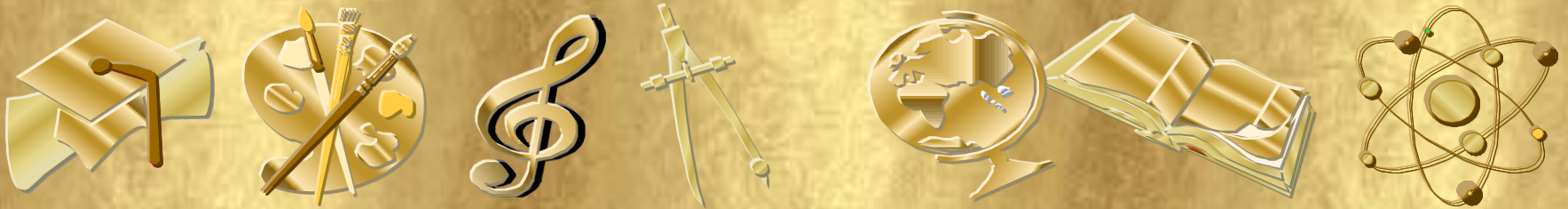


Strategies to Increase Proposal Production for Arts & Humanities Faculty

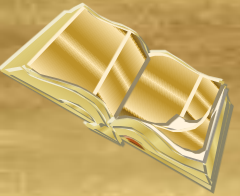
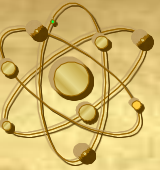


2015 Florida Research Administration Conference
University of Central Florida
January 16th, 2015


Jeanne Vivani, New College of Florida
Kristin Wetherbee, University of Central Florida

Objectives

1. Institutional Approaches - Methods used to increase proposal production
2. Faculty Approaches - Ways to strengthen proposals prior to submission
3. Discussion - Pros and cons of different approaches



Been There, Done That



Jeanne Viviani, Director, Office of
Research Programs and Services
New College of Florida

Kristin Wetherbee, Associate Director
Research Programs and Services
College of Arts & Humanities
University of Central Florida

University Comparisons (3 year avg)

UCF CAH

- 320 faculty / 5,000 students
- 22 departments, programs, and centers
- 44 proposals (\$11.61M)
- 27.3 awards (\$2.31M)
- 3 staff - 1 full-time, 1 half-time, 1 quarter-time

NCF

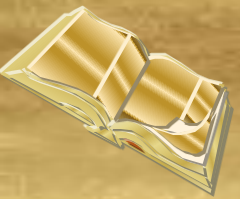
- 80 faculty / 850 undergraduates
- 3 Divisions - Liberal Arts/Sciences
- 21 proposals (\$2M)
- 12 awards (\$815K)
- 2 full-time staff



New College
THE HONORS COLLEGE of Florida

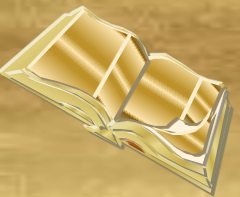
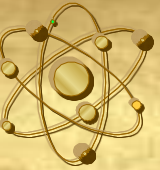
Institutional Approaches

- Some initiatives tried to increase proposal production
 - Training/Workshops
 - Seed Funding
 - Stipends
 - Research Office in A&H



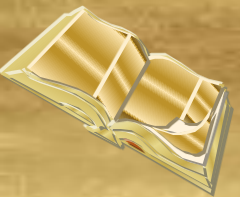
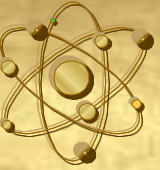
Training

- Workshops as needed
 - Proposal Writing
 - Budget Creation
 - Policies & Procedures
- Workshop series
 - Added in IRB, IP, COI
- Research Development Program
 - Review committee recommended ways to make idea more competitive
 - Required attendance
 - Intensive training every 2 weeks
 - Homework assignments (proposal sections)
 - Peer reviews of classmate proposals
 - Mock panel reviews



Seed Funding and Stipends

- Seed Funding
 - Research and creative projects
 - Only projects with external possibilities
- Stipends
 - External submissions
 - Workshop attendance
 - Travel funds to visit potential agency



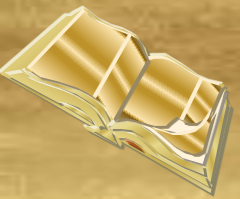


Research Office

- Created cradle to grave research office in CAH
 - Point of contact for university research office and PIs
 - Help find funding opportunities
 - RFP outlines
 - Budget and budget narrative preparation
 - Proposal editing
 - Put app package together; table of contents, formatting, page numbers, PDF
 - Prepare internal routing forms
 - Process payments, payroll hires, travel, etc.
 - Assist with deliverables, closeouts, effort certification
 - Grown from 1 full-time and $\frac{1}{4}$ part-time to 1 full-time, $\frac{1}{2}$ of a full-time, and $\frac{1}{4}$ of a full-time position

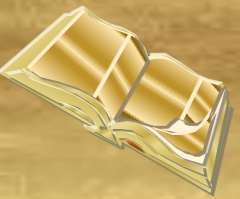
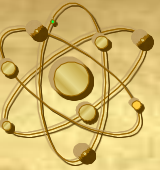
Faculty Approaches


- Ways to strengthen proposals prior to submission
 - What do agencies want?
 - Where is research headed?
 - Rethinking research in A&H



What Do Funding Agencies Want?

- Projects that benefit people
- Collaboration with other parts of organization or community partners (schools, local government, nonprofits, or businesses)
- Projects that include those you seek to help in design and execution
- Outcomes that can be replicated and adopted by other organizations
- Work that will continue after the grant has ended
- Public access to final product
- Projects that make them look good!





Will Research in It's Traditional Form Become Obsolete?

Not obsolete, because the University has a long and honored history of research. But traditional research is facing some real difficulties. If we change the form in which research is presented, to some extent the form will change the content. It's exaggerated to call traditional research an endangered species, but it's slowly changing.

In some cases, the work will be less interpretive and deal with new data sets. Instead of how many books a scholar can read and process, the focus will be on processing information mined from these huge data sets.

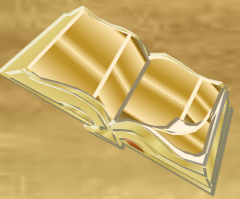
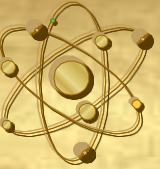
John McGowan, professor of English and comparative literature and director of the Institute for the Arts and Humanities
<http://gazette.unc.edu/2012/03/05/transforming-traditional-humanities-research/>

Where is A&H Research Headed?

The increasing use of digital technologies in research, publication and teaching has spurred change in many disciplines.... These activities opened up new opportunities for the field. As art historians Hilary Ballon and Mariët Westermann note:

Digital teaching ... has stimulated the development and application of tools to simulate and enhance the experience of viewing art and architecture in new ways.... These tools make it possible to unfurl scrolls, move through buildings, zoom-in on details, overlay different states of an etching, track the build-up of a painting, animate structural forces, navigate 3-D reconstruction of ruins, model an unbuilt design, and map archaeological sites. ... These tools are yielding new perspectives on the objects of study....^[1]

<http://journalofdigitalhumanities.org/1-2/transitioning-to-a-digital-world-by-diane-zorich/>, adapted from *Transitioning to a Digital World: Art History, its Research Centers, and Digital Scholarship*, The Samuel H. Kress Foundation and the Roy Rosenzweig Center for History and New Media, George Mason University



U.S. A&H and Multidisciplinary Awards

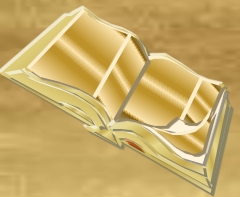
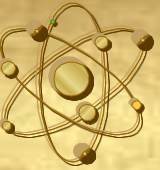
NSF \$200K – physics of trumpet and Himalayan singing bowl

Associated Colleges of the South \$10K – Dance for Parkinson's Disease, partnered with Florida Hospital


English-Speaking Union of Central Florida \$29K – English - a Florida Poetry Multi-Media Project

NEH \$60K – The Mesoamerican Corpus of Formative Period Art and Writing, a prototype database and tools to facilitate analysis of Mesoamerican iconography and art

NEH \$40K – Asia in Amsterdam Exhibition Planning Grant - traveling exhibition, catalog, online publication, and programs exploring global reach of Dutch Republic in the 17th & 18th centuries and role of Asian art and culture in Dutch life



NCF A&H and Multidisciplinary Awards






Sarasota Arts and Cultural Alliance \$10K –
Anthropology/Computer Science – Developing a children’s
computer game tracing the Spanish settlers on the West Coast
of Florida

US Dept of Ed FIPSE \$147K – Physics/Art Museum –
Merging Art – Using Raman Spectroscopy to analyze artifacts
and paintings

Community Foundation \$10K – Several College Units and
Programs – New lighting for public presentation space

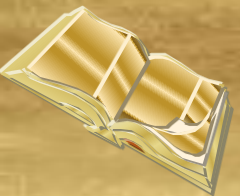
UCF A&H and Multidisciplinary Awards



NSF Informal Science / NEH \$1.5M / \$30K – History, Comp Sci, IST, SVAD - Simulation of the 1964-65 New York World's Fair



NEH Scholarly Editions \$170K and \$200K – English, Humanities Center, Visual Arts & Design, Univ of Kansas, Ohio State - Digitizing docs of early 19th century novelist



NSF I3 \$835K – Art, Engineering - Art and Design students create science-inspired art and design based STEM researcher's project



NEH Digital Humanities Start-up \$50K - History, Institute of Simulation & Training - Natural language interface for database of Central Florida history

In the A&H Research World, Evolve or Become History

Digital Projects



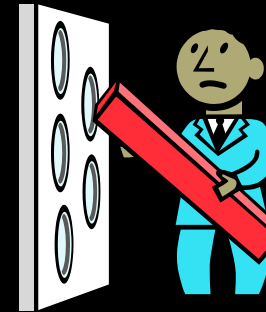
Community Partnerships



From Idea to Fundable Project

Can you get funded to write a book?

Probably
not



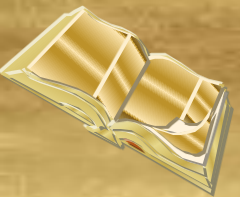
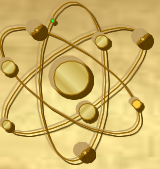
Can you get funded to do a research project that helps people fill a need (produces a film, traveling exhibit, K-12 lesson plans, phone app, Podcast, digitization, video game, etc.) that also allows you to do research and write a book during your research period?



YES!

Discussion

- Pros and Cons
 - Workshops/training
 - Seed Funding
 - Stipends
 - Research Office
 - Rethinking Research



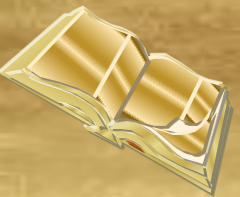
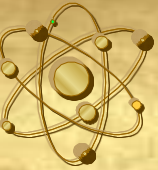
Take-Away's

- Pros

- Required attendance at training series with deliverables working best
- Seed funding better than stipends
- Research Office allows more time for proposals instead of training dept staff on post award
- Outreach is critical; out of sight, out of mind

- Cons

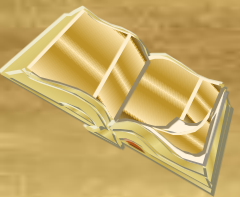
- You don't see an immediate ROI; keep metrics
- Stipends didn't increase external submissions
- Seed funding doesn't give huge ROI
- Small research office difficult during turnover



Take-Away's

- Other Observations

- Economy plays a big role in available in A&H external funding opps
- Outreach is critical; out of sight, out of mind
- Faculty liked reviewing other proposals and seeing a mock review board
- Push the faculty; foundations are “easy” but federal are “scary”
- Find other opportunities for submitting the proposal
- Help faculty think in terms of P&T; can grant period coincide with potential sabbatical



Questions?

Thank you for attending

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